

# **INTERNAL ASSIGNMENT QUESTIONS M.B.A. I SEMESTER**

**2023-24**



**PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION**  
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)  
**OSMANIA UNIVERSITY**

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

**DIRECTOR**  
**Prof.G. B. Reddy**  
**Hyderabad – 7, Telangana State**

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION  
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Every student of MBA I Semester has to write and submit Two Assignments for each paper compulsorily. Each assignment carries 15 marks and for two assignments it is 30 marks. University Examinations will be held for 70 marks. The marks awarded to the candidate will be forwarded to the Examination Branch, OU for inclusion in the University Examination marks. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee, the candidate will not be given an opportunity to submit the Internal Assignment afterwards, if the candidate fails to submit Internal Assignments before the stipulated date, the Internal marks will not be added to University examination marks under any circumstances.

Candidates are required to **pay Rs.500/-** towards the Internal Assignment Fee through Online along with Examination fee and submit the Internal Assignments along with the Fee payment receipt at the concerned counter.

**ASSIGNMENT WITHOUT EXAMINATION FEE PAYMENT RECEIPT (ON-LINE) WILL NOT BE ACCEPTED**

**Assignments on Printed / Photocopy / Typed / Written with Black Ink Pen papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.**

**Methodology for writing the Assignments:**

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCCDE Library on all working days including Sunday for collecting information on the topic of your assignments.  
(10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

**FORMAT**

1. NAME OF THE COURSE :
2. NAME OF THE STUDENT :
3. ENROLLMENT NUMBER :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :
6. MOBILE NUMBER :
6. Write the above said details clearly on every assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper-wise and submit
8. Submit the assignments on or before **27.03.2024** at the concerned counter at PGRRCCDE, OU on any working day and obtain receipt.

**DIRECTOR**

**MBA I SEMESTER  
(CDE) - 101**

**PAPER: I ORGANISATION THEORY AND BEHAVIOUR (OTB)**

**ASSIGNMENT – I**

**I Answer all the following Questions.**

**3x5=15**

1. Define Management and outline its essential characteristics.
2. Describe Fayol's Principles of Management and how they compare to Taylor's.
3. What are the factors that make decentralization effective ?

**ASSIGNMENT – II**

**II Answer all the following Questions.**

**3x5=15**

1. What are the characteristics of Transactional Communication ?
2. What is Perception ? Give examples.
3. How to be a Dynamic Leader ? Give Examples.

**MBA I SEMESTER  
(CDE) - 102**

**PAPER: II MANAGERIAL ECONOMICS (ME)**

**ASSIGNMENT - I**

**I Answer all the following Questions.**

**3x5=15**

1. Brief the fundamental concepts in Managerial Economics.
2. Explain the Law of Demand.
3. Illustrate Law of Returns to Scale.

**ASSIGNMENT – II**

**II Answer all the following Questions.**

**3x5=15**

1. How do you determine price and output under perfect competition ?
2. Explain any four types of pricing strategies.
3. Discuss about Prisoner's Dilemma model.

**MBA I SEMESTER  
(CDE) - 103**

**PAPER: III FINANCIAL ACCOUNTING AND ANALYSIS (FA&A)**

**ASSIGNMENT – I**

**I Answer all the following Questions.**

**3x5=15**

1. Define Accounting. Discuss its concepts.
2. Distinguish between Capital Expenditure and Revenue Expenditure.
3. Discuss the different methods of Inventory Valuation.

**ASSIGNMENT – II**

**II Answer all the following Questions.**

**3x5=15**

1. What are the sources of tax planning ? Discuss.
2. What is financial statement analysis? Discuss the steps involved in it.
3. Distinguish between Funds Flow statement and Cash Flow statement.

**MBA I SEMESTER  
(CDE) - 104**

**PAPER – IV : PRINCIPLES OF MARKETING (POM)**

**Assignment – I**

**I Answer all the following Questions.**

**3x5=15**

1. Define Marketing. Explain the functions of Marketing.
2. Define and Explain Marketing Mix with examples.
3. What is Marketing Management ? Explain the Coordination with other Functional areas.

**Assignment – II**

**II Answer all the following Questions.**

**3x5=15**

1. Explain about Marketing Environment.
2. Define Segmentation. Explain about level and bases for Segmentation.
3. Define Product Positioning and Explain the tools.

**MBA I SEMESTER  
(CDE) - 105**

**PAPER – V : STATISTICS FOR MANAGEMENT (SFM)**

**Assignment – I**

**I Answer all the following Questions.**

**3x5=15**

- Three unbiased coins are tossed. What is the probability of obtaining:  
(i) All heads (ii) two heads (iii) one head (iv) atleast one head (v) atleast two heads.
- The following data gives the no. of seeds germinating out of 10 on diamp filter for 80 sets of seeds. Fit a Binominal Distribution to these data.

X	0	1	2	3	4	5
F(x)	6	20	28	12	8	6

- Explain the process of Hypothesis testing.

**Assignment – II**

**II Answer all the following Questions.**

**3x5=15**

- Three sales persons account for the following amount of sales over a period of 4 months. Test for the significant difference in their performance ?

Sales Person	Monthly sales in thousands of Rupees			
X	48	49	50	49
Y	47	49	48	48
Z	49	51	50	50

- Find Correlation Analysis of the following data & comment.

X	7	6	5	4	3	2	1
Y	18	16	14	12	10	6	8

- Obtain the two Regression equations of the following data.

X	1	2	3	4	5	6	7	8	9
Y	9	8	10	12	11	13	14	16	15

**MBA I SEMESTER  
(CDE) - 106**

**PAPER – VI: INTRODUCTION TO INFORMATION TECHNOLOGY (IIT)**

**Assignment – I**

**I Answer all the following Questions.**

**3x5=15**

1. Define Software ? List various types of softwares.
2. What is Operating System ? List its features and functions.
3. List internal and external DoS commands.

**Assignment – II**

**II Answer all the following Questions.**

**3x5=15**

1. What is LAN, MAN and WAN? List an four types of network topologies.
2. Differentiate between Internet, Intranet and Extranet.
3. Write a detailed note on decision tables flowcharts and Decision trees.